



MANI & VISO
Sapone Delicato
— N°374 —
400 ml e MADE IN ITALY 13.5 fl. oz.

Rudy
since
1920
MILANO * ITALIA

La Maioliche

An olfactory and Multisensory Journey

Le Maioliche is a body care and home range of products created with the charm of the "Bel Paese" (beautiful country) in mind. Both fragrances and packaging are inspired by the beauty, history, and traditions of Italian cities. It explores the most beautiful Italian regions, discovering their intense scents; Sicilian Citrus, Mediterranean Aromatic Herbs, Roses from Positano and Amalfi, and many other captivating notes.

La Maioliche is a collection by Rudy Profumi, a company founded in 1920. Today, in its fourth generation, it continues with passion and professionalism, blending **tradition with innovation**, developing products with **original formulations** that are attentive to research and **environmentally friendly practices**. Rudy Profumi products are enjoyed by consumers in 26 countries worldwide.

Designed for personal care, home decoration, and ambiance, the collection draws inspiration from the art of Majolica, from which its name originates; timeless art where the beauty of ceramics, designs, and colors are enriched by a long history, expressing Italian craftsmanship.

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Craftsmanship at its core

A perfect blending of Italian painting tradition and everyday consumer products.

Collections that convey a concept of furnishing combined with intense and persistent olfactory notes, stimulating all senses, from smell to sight, offering useful yet luxurious, enjoyable, and refined products.

These unique characteristics make it suitable for various purchase occasions from elegant gifts to everyday home decoration, with a touch of "Made in Italy".

Broad Consumer target, both male and female, oriented toward purchasing high quality, and unique, exclusively designed products.

Recyclable PET packaging that feature exclusive hand drawn designs, adding sophistication and refinement, transforming the product into a decorative design space.

All formulas, packaging and POS are made in Italy.

Product Description & Attributes



BODY CREAM

Our non greasy, moisturising formula delivers a delightful and intensely perfumed sensory experience. Its lightweight texture allows post bath or shower application without the risk of staining clothes, ensuring fresh, nourished, and irresistibly fragranced skin. Enriched with aloe leaf juice and almond oil.

BATH AND SHOWER GEL

Our bath and shower gel offers a unique, delicate, and creamy formulation, transforming the routine into a luxurious wellness moment. Its intensely perfumed fragrance envelopes the skin, providing a sensory pleasure that lasts all day.

HAND SOAP

Our liquid hand soap boasts a gentle formula that preserves skin hydration. Specially designed not to dry out the skin, enriched with aloe vera and almond oil, it leaves hands delightfully fragrant, offering effective cleansing and gentle treatment for soft and fresh skin.

HAND CREAM

Our hand cream features an advanced formula enriched with organic aloe vera and almond oil for deep hydration without oily residue. The combination of natural ingredients leaves skin velvety care for soft, nourished hands.

ROOM DIFFUSER

Our Room diffuser, equipped with innovative material needs, delicately scents every corner of your home, while serving as a refined decor addition. Add a touch of elegance to your space and immerse yourself in a lasting and olfactory experience.



Sicilian Lemon Collection



A captivating fresh fragrance with notes of Lemon peel, Grapefruit, Bergamot, and Verbena.



#CC-3312
Bath and Shower Gel
700 ml (23.6 oz)



#CC-3083
Hand Wash
500 ml (19.9 oz)



#CC-3362
Body Cream
450 ml (15.2 oz)



#CC-3218
Hand Cream
100 ml (3.3 oz)



#CC-3509
Fragranced
Room Diffuser
250 ml (8.4 oz)



#CC-TST3218
Hand Cream Tester





Ischia Collection

A sweet and citrusy fragrance with notes of Bergamot, Mandarin, Gardenia, and Lily of the valley.



#CC-3451
Bath and Shower Gel
700 ml (23.6 oz)



#CC-3392
Hand Wash
500 ml (19.9 oz)



#CC-3452
Body Cream
450 ml (15.2 oz)



#CC-3419
Hand Cream
100 ml (3.3 oz)

#CC-TST3419
Hand Cream Tester



#CC-0000
Fraganced
Room Diffuser
250 ml (8.4 oz)



Capri Collection



A warm, floral fragrance with notes of Iris, Amber, Ylang Ylang, and Neroli.



#CC-3316
Bath and Shower Gel
700 ml (23.6 oz)



#CC-3254
Hand Wash
500 ml (19.9 oz)



#CC-3366
Body Cream
450 ml (15.2 oz)



#CC-3262
Hand Cream
100 ml (3.3 oz)

#CC-TST3262
Hand Cream Tester



#CC-3411
Fraganced
Room Diffuser
250 ml (8.4 oz)



Riviera Collection



A fragrance that delicately captures oriental notes of Iris, Jasmine, Vanilla, Pear, and Patchouli.



#CC-3318
Bath and Shower Gel
700 ml (23.6 oz)



#CC-3272
Hand Wash
500 ml (19.9 oz)



#CC-3368
Body Cream
450 ml (15.2 oz)



#CC-3289
Hand Cream
100 ml (3.3 oz)

#CC-TST3289
Hand Cream Tester



#CC-3510
Fragranced
Room Diffuser
250 ml (8.4 oz)



Salento Collection



Floral mixed with a pleasing hint of citrus, and featuring notes of Jasmine, Neroli, Citrus Lemon, and Gardenia.



#CC-3320
Bath and Shower Gel
700 ml (23.6 oz)



#CC-3270
Hand Wash
500 ml (19.9 oz)



#CC-3370
Body Cream
450 ml (15.2 oz)



#CC-3287
Hand Cream
100 ml (3.3 oz)

#CC-TST3287
Hand Cream Tester



#CC-3414
Fragranced
Room Diffuser
250 ml (8.4 oz)



Versilia Collection



An enchanting floral fragrance with notes of Fressia, Jasmine, Vanilla, Magnolia, and White Peach.



#CC-3319
Bath and Shower Gel
700 ml (23.6 oz)



#CC-3269
Hand Wash
500 ml (19.9 oz)



#CC-3369
Body Cream
450 ml (15.2 oz)



#CC-3286
Hand Cream
100 ml (3.3 oz)

#CC-TST3286
Hand Cream Tester



#CC-3413
Fragranced
Room Diffuser
250 ml (8.4 oz)



Albarelli Collection



A collection inspired by the decorative ceramic bottles once used for herbs and medicines in European pharmacies. Their functional shape and rich decorations reflected the value of the product, and the art of the times. Products destined for the homes of nobility...

400 ml (13.5 oz)



#CC-3499
Regalis Fragrance
Liquid Hand Wash

Floral, Fresh:
Peach Blossoms,
Water Lily, Aquatic Woods



#CC-3500
Pavonis Fragrance
Liquid Hand Wash

Aromatic, Fresh:
Morning Dew, Jasmine,
Cedarwood



#CC-3503
Arboretum Fragrance
Liquid Hand Wash

Floral, Fruity:
White Grapefruit, Lily,
Amber





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